



 1-866-346-2447
 1609 Shoal Creek Blvd., Suite #315
Austin, Texas 78701

Newchip Press Kit

One-Liner:

[Newchip](#) helps new investors own a piece of startups they believe in.

Overview:

[Newchip](#) helps new investors own a piece of startups they believe in. Investing becomes personal, as opportunities from local and national platforms are tailored to investors' interests and goals, whether it's social change, cutting-edge tech, or even craft beer. Newchip's use of "crowdfinancing" offers the flexibility to pay for investments now or budget over time, for zero down and as low as \$100 a month. Each investor can decide whether to diversify their portfolios across multiple sectors, or go all in on one. By providing a level financial playing field, Newchip makes the investment market accessible under the same deal terms as the biggest "sharks" in the industry.



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CEO Ryan Ràfols Bio:

Ryan Ràfols is the founder and CEO of Newchip, a FinTech startup reinventing the financial landscape to bring exciting investment opportunities in emerging companies to small investors, new investors and millennials.

As the visionary behind Newchip, Ryan identified a critical opportunity and need for the average person to invest in private companies that have the potential for high growth. With military leadership experience, he has marshalled a leadership team of senior finance and technology thought leaders with a combined 40 years of experience. He passionately drives Newchip business development and personally engages in the critical task of navigating complicated regulations.

Shortly after graduating from high school, he joined the U.S. Army. During his service, he worked as a missile defense engineer, operating military defense systems, calculating targets and maintaining computer systems and weapons modernization. Honored for his service by congressmen, senators and President Barack Obama. He left the military to switch gears and pursue his interest in political science.

While attending the University of Texas at Austin, Ryan was appointed to serve on a number of local government roles, including as the co-director of the University of Texas City Relations Agency, a member of the Board of Directors for University Area Partners and a member of the Mayor's Task Force for University of Texas City Relations Agency.

After a tragedy on his campus, Ryan came up with the idea for Campus Watch, an app that improves the safety of colleges and universities. Campus Watch used emerging technology to drastically reduce the response time by campus and city police departments. The app was created in just 30 days and is currently partnered with colleges and universities all over the world. His experience in developing new, globally used technology allows him to bring his innovative expertise to Newchip.

Promoting positive community and social entrepreneurship, Ryan sees Newchip as a way to connect people around the world with investment opportunities they are passionate about.

He is driving the Newchip team to revolutionize the financial industry, so the average person can invest in emerging private companies with high growth potential.



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CTO Travis Brodeen Bio:

Travis Brodeen is the co-founder and CTO of Newchip, a Fintech startup reinventing the financial landscape to bring exciting investment opportunities in emerging companies to small investors, new investors, and millennials.

Catapulted into recognition in the startup world at the age of 19, Brodeen brings a unique skillset to NewChip that couples his raw technological prowess with more than 20 years' experience consulting for Fortune 500 companies and rapid growth, technology-driven startups alike.

Brodeen's non-traditional career path began in the ecommerce arena with Shopping.com, when the dot-com sector was beginning to materialize as a market. A business foray next took Brodeen to Microsoft certified partner, KORE, where the then-19-year-old helped bring the majority of Los Angeles record labels into the digital age.

Upon his success with KORE, Brodeen was brought on as co-founder and CTO for Physiciansite.com, where he successfully raised \$10M in venture capital at the ripe age of 21. He then joined Buy.com, which had recently raised \$900M IPO. Eager to cut his teeth working with a publicly traded company, Brodeen took over as a direct consultant, charged with building and overseeing all aspects of the software's infrastructure and architecture.

From there, Brodeen withdrew from the dot-com world to work with Ernst & Young's grey hat hacker group, E Security Online. Brought in to run leadership on their flagship software solution for Fortune 500 companies, Brodeen successfully built out the electronic computer auditing platform and deployed it on-site. His work leading this initiative came to fruition with the sale of his division to Computer Associates under a \$300M acquisition.

In his current role at Newchip, Brodeen oversees all aspects of technology strategy and provides direction for both frontend and backend solutions. His goal is to identify the opportunities and technologies necessary for his team to construct the infrastructure and design to handle the scale Newchip is on track to achieve. Brodeen also shares operational and managerial duties at Newchip with the other C-level executives.

Throughout his career, Brodeen has consulted for more than one hundred Fortune 500 companies and for more than one thousand startups. Brodeen played a critical role in delivering the first online Pay Per View event in history and was vital in building the world's first online shopping cart. In 2012, he helped found the 21st fastest growing private company in America, Charfen Institute. Brodeen's software-centric background has helped him pinpoint the fine balance between innovation and risk-taking to determine how to optimally connect technology with opportunity, and has shaped the internet and today's world of online access.



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